

## KANOE THE KAZOO SPONSORSHIP

**Would your business or organization please consider sponsorship of Kanoë the Kazoo for 2009. A donation of \$100 dollars or more will have your business identified as a sponsor on the schedule brochure and the Kanoë the Kazoo website.**

What is **Kanoë the Kazoo**? **Kanoë the Kazoo** was created by an organization with a very long name. This is the “Phosphorus Total Maximum Daily Load for Lake Allegan and the Kalamazoo River”, or the **Phosphorus TMDL**. **Kanoë the Kazoo** is a season long schedule of paddling events that enhances the public awareness of the Kalamazoo River, its tributaries and impoundments. Each of the individual events in the **Kanoë the Kazoo** schedule is meant to show off the natural beauty and the worth of improving the water quality of the Kalamazoo River. **Kanoë the Kazoo** is showcasing our watershed and the results of environmental improvements to it.

The costs of the events themselves are mainly paid for by the participants. The cost of organizing the overall schedule is producing a bulletin /flier promoting the events and printing this brochure which gives public the **Kanoë the Kazoo** schedule of events. There is a need for about three thousand bulletin/fliers, a website and perhaps some radio announcements. All this needs to happen before participants contribute to the trips. That is why there is a need for sponsorship.

The cost of promoting the **Kanoë the Kazoo** schedule is what the **TMDL** organization needs financial assistance with. We do this with a printed brochure and a Webpage linked to the paddle host. Please consider joining with other local businesses and foundations to be a sponsor of the 2009 Kanoë the Kazoo. Again, your organization will be recognized as a sponsor in the promotional brochure and in the webpage, which your financial support made possible. Be aware the brochure goes to print March 6.

**Kanoë the Kazoo** promotion and registration is run through a non-profit. This year that non-profit is the Kingman Museum of Battle Creek. If you can send us some financial support it should noted **Kanoë the Kazoo** on the checks and made payable to the Kingman Museum. That contact is:

Sarah Ann Briggs, CEO  
Kingman Museum  
175 Limit Street  
Battle Creek, Mi 49037  
269-965-5117 (phone)  
269-965-3330 (fax)  
[sbriggs@kingmanmuseum.org](mailto:sbriggs@kingmanmuseum.org)

Thank you for your consideration,  
Dave Heinicke, Biologist  
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